

Pricing

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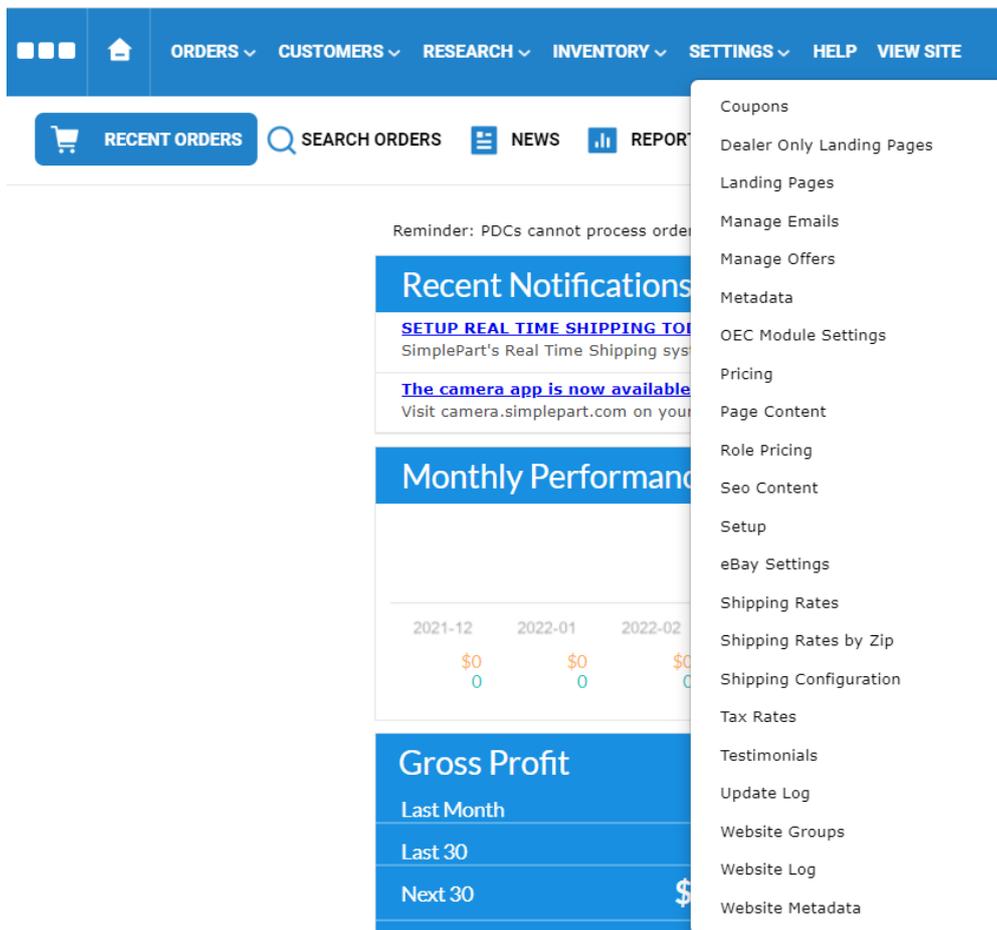
Only certain levels of users are able to update pricing for catalogs. Typically, only parts managers and directors have the ability to complete this task. In order to update pricing you will need to:

Log into your Accessories site via the **National Accessories** site or your **SSO (Audi Access)**.

- Click the "hamburger" icon  .
- Select SimplePart Control Panel in your Quick Links

Once logged in to the SimplePart Control Panel, make sure to **select your dealership URL** under the All Websites drop down located in the top right.

- Go to **Settings > Pricing**.



The screenshot displays the SimplePart Control Panel interface. At the top, there is a blue navigation bar with the following menu items: ORDERS, CUSTOMERS, RESEARCH, INVENTORY, SETTINGS, HELP, and VIEW SITE. Below this bar, there are several utility buttons: RECENT ORDERS, SEARCH ORDERS, NEWS, and REPORTS. The main content area is partially obscured by a dropdown menu that is open, showing a list of settings options. The dropdown menu includes the following items: Coupons, Dealer Only Landing Pages, Landing Pages, Manage Emails, Manage Offers, Metadata, OEC Module Settings, Pricing, Page Content, Role Pricing, Seo Content, Setup, eBay Settings, Shipping Rates, Shipping Rates by Zip, Shipping Configuration, Tax Rates, Testimonials, Update Log, Website Groups, Website Log, and Website Metadata. The background content shows a reminder about PDCs, a 'Recent Notifications' section with links for 'SETUP REAL TIME SHIPPING TO' and 'The camera app is now available', a 'Monthly Performance' section with a table of data for 2021-12, 2022-01, and 2022-02, and a 'Gross Profit' section with buttons for 'Last Month', 'Last 30', and 'Next 30'.

2021-12	2022-01	2022-02
\$0	\$0	\$0
0	0	0

Here is what the pricing page will look like when no tiers are set up and media is set to MSRP (Default). If you intend to list your catalog at MSRP, there is no need to make adjustments on your Pricing page.

Media Sets for this Website

Media	Price Set	
Audi Accessories	Default	EDIT
Audi collection	Default	EDIT

Price Sets

Default
Weekend Special

ADD NEW DELETE

The two main sections above are the **Media Sets for Websites** and **Price Sets**.

Media Sets for Websites: This section displays what Price Sets are assigned to specific catalog media like DriverGear or Accessories.

Price Sets: This section is where the pricing tiers will be named, created, and edited. Think of it like a folder.

Creating a **Price Set**:

- Click "Add New"
- Click on "New Set"
- Name your new Price Set

In the image below, the new price set has been renamed to "Holiday Pricing!". Make sure to click **Update** after you edit.

Creating **Pricing Tiers**:

Select the **Price Set** you want to create a tier for (in this case, it's "Holiday Pricing!"). Then in the **Price Tiers** section, click "Add New". On the right hand side, you'll see the "Edit" button. Select it and then you can set your **low to high range** and **associated price** (whether it's in the **Cost-X** or **List-X** columns). Click **Update** after you've put in the information.

Setting the **List-X**:

In the example below, **\$0.01 is set as Low, \$300.00 is set as High, and List is 0.95**. In short, any product that's priced between \$0.01 and \$300.00 will be at a 5% discount (List).

Price Sets

Price Tiers : Holiday Pricing!

Low	High	Cost-X	List-X	DELETE	EDIT
0.01	300.00		0.95		

Setting the Cost-X:

If you want to set the Cost-X, you would create a Price Set, Add a new Price Tier, input the low to high range, and then input the Product at Cost x (times) in the Cost-X column. Click **Update** after you've put in the information. In the screenshot below, you can see the Cost is at 1.20 (20% over your cost).

Price Tiers : Holiday Pricing!

Low	High	Cost-X	List-X	DELETE	EDIT
0.01	300.00	1.20			

For reference, here is an example of a pricing matrix of product sales price ranges and margins:

Product Sales Price		Margins	
Min	Max.	Product at Cost x (times)	MSRP List Price
\$0.0	\$20.0	1.25	0.90
\$20.1	\$50.0	1.20	0.86
\$50.1	\$100.0	1.18	0.85
\$100.1	\$250.0	1.16	0.82
\$250.1	\$99,999.0	1.15	0.80

Once we've created a Price Set with tiers, we need to **assign it to Media**. Choose your Media and click "Edit". Select the Price Set you want to assign and then click **Update**.

Media Sets for this Website

Media	Price Set	UPDATE	CANCEL
Audi Accessories	<input type="text" value="Holiday Pricing!"/>		

If you would like to **delete a Price Set**, go to the Price Set section, highlight the set you want to delete and click **Delete**.

Note: Do not delete a price set once it is assigned to Media. First remove the price set from the media, then delete.

Price Sets

Default Weekend Special Holiday Pricing!	Holiday Pricing!
	UPDATE
ADD NEW	DELETE

If you would rather SimplePart Client Services adjust your pricing, please contact SimplePart Client Services at 404.620.9764 or email support@simplepart.com.

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