

Using Affirm as a Payment Option

Last Modified on 11/05/2020 10:59 am EST

Expand Your Store's Payment Options Using Affirm

Affirm is a financing-based payment method that, when added to your list of existing payment options, can help boost your sales and gain more regular customers.

How does it work?

Affirm offers customers financing options for their larger purchases, breaking down the sum they owe an online retailer into more manageable monthly payments. To pay with Affirm, customers just need to register and select a preferred repayment plan, then complete checkout as normal. From there, you receive and fulfill the order the same way you would with any other order.

So what's in it for you?

There are quite a few benefits to taking advantage of Affirm as a payment option on your site:



Affirm takes on the risk; dealers get the payment upfront.



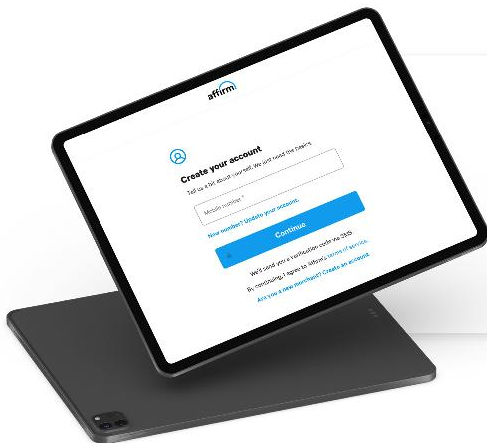
Affirm integrates with Control Panel Reporting, making it easy to track purchasing data.



Having more payment options available on your site has been shown to increase the likelihood of a conversion.



Customers are more likely to make larger purchases if they know they can pay with financing.



How can you sign up?

Affirm makes it easy for dealers to sign up for their service. First, dealers just need to create an account with them (don't forget to add SimplePart as your website provider), then just choose your program and you can integrate it with your SimplePart site right away.

Get started today to take advantage of offering Affirm to your store's customers. [Learn more at www.affirm.com](http://www.affirm.com)

Just give the SimplePart Support team a call to help you add Affirm to your list of available payment options at **1-888-843-0425** or support@simplepart.com.

SimplePart 

[View and download the PDF here.](#)
