

# ADT Redesign Tutorial

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## Introduction

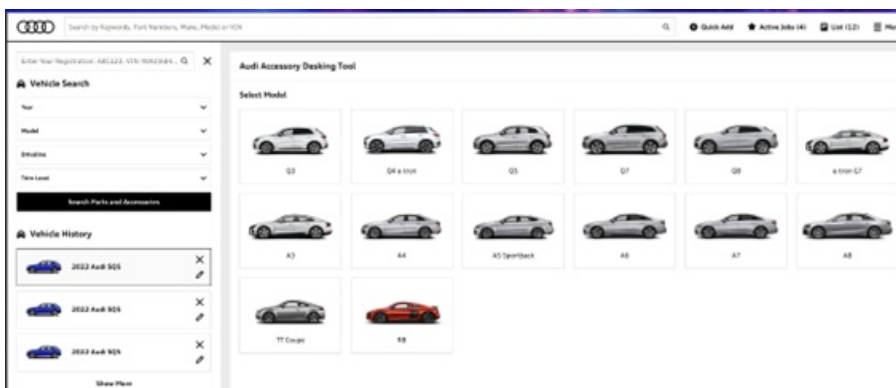
SimplePart's **Accessory Desking Tool (ADT)**, formerly known as **B2B**, is a set of solutions and functions designed to provide you with more robust product information and selling tools. Furthermore, the **redesigned Sell Sheet** is geared toward simplifying your accessories upselling process at the point of purchase.

The ADT gives you access to features including **news feeds, sales session creation and saving, internal product notes and information, labor hours, rates and install times as well as customized printable materials to aid in the sales process**. The design aims to make for a more customized but uniform solution so that you can cut down on the clicks and streamline the buying process with your customers.

## Homepage

The ADT homepage can be accessed via **SimplePart's login page**, or by clicking on the **Dealer Login** button in the page footer of the Tier 1 or dealer sites. To log in using **SSO (Single Sign On)**, go to your portal and sign in using your username and password, then click **Submit**.

Upon logging in, you will notice that the interface is a streamlined version of the customer-facing homepage. Consumer-specific functions are replaced with options and features best suited to your needs.



## Vehicle Search

The Accessories and Parts drop-down search options are located near the top left-hand side of the page. This feature provides you with the ability to drill down through the **year, model, driveline and trim level** to locate the required parts or accessories quickly and efficiently.

Enter Your Registration: ABC123, VIN: WAUJA84... Q X

**🚗 Vehicle Search**

Year
▼

Model
▼

Driveline
▼

Trim Level
▼

**Search Parts and Accessories**

If you have a customer's VIN handy, you'll be able to locate accessories and parts even more quickly by utilizing the **search by VIN option**.

## News

With the **News** section, you can stay up-to-date on the latest products and important events, located in the lower left corner of the ADT homepage. When OEMs add new articles, they are displayed at the top of the News section where you can quickly read up on the latest developments.

**📰 News**

**Towing Accessories Component Restrictions MY22 Atlas, Cross Sport & MY22Tiguan** 01/01/2022

*Si sine causa, mox videro; interea hoc epicurus in gravissimo bello animadversionis metu degen...*

**Expansion of Thule Drop Ship Program** 01/01/2022

*Si sine causa, mox videro; interea hoc epicurus in gravissimo bello animadversionis metu degen...*

[Show More >](#)

## Quick Add

While the ADT functions simplify the general search process, the **Quick Add** feature in the docked navigation menu allows you to bypass it all together if you already know **the specific item number**. You can then start creating a list of products for the customer on the Quick Add page, with the ability to add more items and navigate to the list summary.

This feature is ideal for quickly creating lists of items which can then either be emailed to the customer or used to create printables.

Quick Add   ★ Active Jobs (4)   📄 List (12)   ☰ Menu

### Quick Add

Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+

**Add More Items**

**Add and Open List**

## List Page

Just as a customer can fill a virtual shopping cart with products from the online catalog, you can build a list of catalog items for customers all on one page.

The screenshot displays a web application interface. At the top, there is a search bar with the Audi logo and the text 'Keyword, Part Number, Make, Model or VIN'. Below the search bar is a navigation menu with icons for 'Vehicles', 'Quick Add', 'Active Jobs (4)', 'List (12)', and 'Menu'. The main content area is divided into two sections: 'List Summary' and 'PDF Brochure'.

**List Summary** (Remove All Items):

Quantity	Item Name	Part Number	Price	MSRP
2	LOREM IPSUM dolor sit amet	1234567890987	\$100.00	\$500.00
2	LOREM IPSUM dolor sit amet	1234567890987	\$100.00	\$500.00
2	LOREM IPSUM dolor sit amet	1234567890987	\$100.00	\$500.00
2	LOREM IPSUM dolor sit amet	1234567890987	\$100.00	\$500.00
4	LOREM IPSUM dolor sit amet	1234567890987	\$100.00	\$500.00

Cart Subtotal: \$1,200.00  
**Total: \$1,200.00**

**PDF Brochure** (Close):

Form fields:

- First Name
- Last Name
- Email Address
- Additional Items
- Additional Items Price
- Pricing
- Fitment
- Expiration

Buttons: Email, Print

## Active Jobs

You can save the current lists to be retrieved later. All saved lists appear in the **Active Jobs** section in the navigation menu at the top of the page and can be easily retrieved by clicking the Active Jobs button.

The screenshot shows the 'Active Jobs' section of the web application. At the top, there is a navigation menu with icons for 'Quick Add', 'Active Jobs (4)', 'List (12)', and 'Menu'. The main content area is titled 'Active Jobs' and contains a list of saved jobs.

**Active Jobs** (Close):

Named List	Load	Action
Named List 1	Load	-
<p>Date: 11-13-2021</p> <p>Models: Volkswagen</p> <p>List Items: 12 Items</p> <p>Order Total: \$5,489.13</p>		
	Delete	Load
Named List 2	Load	+
Named List 3	Load	+
Named List 4	Load	+

When you create a list, the option to check out is replaced with a **set of tools which can be used to generate branded printable materials** to help in the selling process.

The **tools on the Cart Page** are as follows:

### PDF Brochure

You can create a **branded PDF brochure** which can then be emailed or printed and given to a customer.

The screenshot shows a web interface for creating a PDF brochure. At the top, there is a title "PDF Brochure" and a close button. Below this, there are several input fields: "First Name", "Last Name", and "Email Address" in a row; "Additional Items" and "Additional Items Price" in a row; and "Pricing", "Fitment", and "Expiration" in a row. The "Expiration" field has a calendar icon. Below these fields are two buttons: "Email" and "Print". Underneath, there are four expandable sections: "Price Tag", "Quote", "Sell Sheet", and "Magic Pocket", each with a plus sign button. At the bottom, there is a text input field labeled "Email list to customer." and an "Email List" button.

You also have the ability to add the customer's name, assign an expiration date, change pricing on items, and add custom product descriptions to further customize the brochure.

This feature can be used in your **day-to-day operations** to create a brochure of accessory items for a vehicle that a customer just purchased. Here is an example of the PDF Brochure printable:



**Premium car wash mitt**  
Part Number: ZAW911380

**\$15.00**  
No Installation Needed



**All-Weather Cargo Mat**  
Part Number: 8WB061180

**\$165.00**  
+\$50.00 Installation



**Audi cargo box**  
Part Number: 8U0061109

**\$85.00**  
No Installation Needed



**Thermobox**  
Part Number: 4M8065402

**\$390.00**  
No Installation Needed



**Paint Protection Film: Front Bumper**  
Part Number: ZAW061193A5A55B

**\$680.00**  
+\$50.00 Installation



**Audi Wireless Charging Pad**  
Part Number: 8W0051191

**\$67.00**  
No Installation Needed

### Price Tag





You can print **Price Tags** for each of the items in the list, or you can create a custom Price Tag for non-catalog items in the additional items box. Tags display the brand logo, part name and number, and the MSRP, Installed or Custom price of a single unit. The tag sizes are currently set up to print as 3.5" x 2" or 6" x 4".

<b>PDF Brochure</b>	+	
<b>Price Tag</b>	-	
Additional Items	Additional Items Price	Pricing
<input type="text"/>	<input type="text"/>	<input type="text" value="v"/>
Select a Size <input checked="" type="radio"/> 3.5" x 2" <input type="radio"/> 6" x 4"		
<b>Print</b>		
<b>Quote</b>	+	
<b>Sell Sheet</b>	+	
<b>Magic Pocket</b>	+	

Email List

These price tags were developed to create a self-serve way to let customers know the cost of items that are on display in the merchandising areas of your showroom.

Here is an example of a Price Tag printable:

<p>Audi Genuine Accessories</p> <p>Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p> <b>\$10,050.00*</b></p> <p>Part Number: 4G8071126</p>	<p>Audi Genuine Accessories</p> <p>Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p> <b>\$10,050.00*</b></p> <p>Part Number: 4G8071126</p>
<p>Audi Genuine Accessories</p> <p>Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p> <b>\$10,050.00*</b></p> <p>Part Number: 4G8071126</p>	<p>Audi Genuine Accessories</p> <p>Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p> <b>\$10,050.00*</b></p> <p>Part Number: 4G8071126</p>

### Quote

You have the ability to **generate a quote** for the items in the list and calculate the financing impact of adding those items to a purchase. You can then print or email this information to the customer.

PDF Brochure
+

Price Tag
+

Quote
-

▼

▼

▼

📅

Calculate Quote

**Additional Parts & Accessories Total**  
**\$562.60**

**Total Monthly Payment (Vehicle And Accessories)**  
**\$95.75**

**Total Monthly Payment Impact (of Accessories)**  
**\$48.18**

Email
Print

As with the other ADT functions, you can select the pricing method, input the customer's name and add an offer expiration date, as well as include non-catalog items in the additional items box. The **Quote Calculator** will factor in the financed amount, interest rate and financing duration in months.

Here is an example of a printable quote:



# Mark Mustermann Audi

## Accessory Quote

1234 Street Suite B, City, State 00000 000.000.0000 parts@dealershipname lorem ipsum.com www.markmustermannaudi.com

**Customer Name** Mark Mustermann  
**Created** 11.16.17  
**Vehicle** 2018 Audi A7  
**Quote ID** 0000

Product Details	Quality	Our Price
<b>All-Weather Cargo Mat</b> - Exact-fit boot protection for more cleanliness. The practical boot tray... Part Number: 4G8061180A	1	\$ 150.00
<b>Base Carrier Bars</b> - Attached to strong side brackets, these are the durable foundation of the Audi... Part Number: 4G8071126	1	\$ 490.00
<b>Thule® Canyon Basket</b> - Transport your gear and maintain easy access to it with the Thule® Canyon... Part Number: ZAW071130ADSP	1	\$ 300.00
<b>Dog Harness - Extra Large</b> - The Audi Accessories Dog Harness in Extra Large is ideally suited for transporting extra large dogs, weighing more than 110 lbs. - Part Number: ZAW071130ADSP	1	\$ 174.00
	Parts and Accessories	\$ 1,114.00
	Down Payment	\$ 0.00
	<b>Total Due</b>	<b>\$ 77,814.00</b>

Quote does not include applicable item or labor tax.

If financed with auto payment, this quote helps you estimate your monthly payments for illustrative purposes only. Actual pricing and terms or any finance or lease transaction must be agreed upon by you and your dealer. Dealer sets actual prices.

Parts and Accessories Total	Total Monthly Payment (Accessories and Car)	Payment Impact (of Accessories)
<b>\$ 1,114.00</b>	<b>\$ 1,080.75</b>	<b>\$ 15.43</b>

Payment impact price is based on the following information provided at the time this was created	<b>Financed Amount</b> (Accessories and Car)	<b>\$ 77,814.00</b>
	<b>Months</b>	<b>72</b>
	<b>Interest Rate</b>	<b>0%</b>

### Sell Sheet

This feature provides dealers a direct opportunity **during the pre-purchase process** to add a coupon to **incentivize accessory purchases**. You can print or email a Sell Sheet showing the Pricing, Labor Units, Expiration, and Promotion Slots as well as Additional Pricing Value. You can also select the Hero Image Model you'd like to include on the sheet and input the customer's email address.



PDF Brochure	+
Price Tag	+
Quote	+
Sell Sheet	-

Pricing	Labor Units	Expiration
<input type="text"/>	100.00 Labor units = 1 hour	<input type="text"/>
Promotion Slot 1	Promotion Slot 2	
Accessories Rebate (required)	<input type="text"/>	
	\$ off \$ - \$	
	\$ off \$ - \$	
Additional Pricing Value	Hero Image Model	Email Address
<input type="text"/>	<input type="text"/>	<input type="text"/>
	Email	Print

Magic Pocket	+
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<input type="text" value="Email list to customer."/>	Email List
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Here is an example of the printable Sell Sheet:

# Audi Q4 e-tron Audi Genuine Accessories



### Universal Traffic Recorder - Front and Rear Camera

Part Number: 5G0071905B

Two channel camera system for video recording of driving situations in certain Audi models. Please consult your dealer before purchasing.

**Your Price: \$618.57**



### Thule® Tram Hitch-Mount Ski/Snowboard Accessory

Part Number: ZAW071129

The Thule Tram Hitch-mounted ski accessory transforms your Thule Apex bike carrier (sold separately) into a 6 ski or 4 snowboard transportation tool, carrying skis and boards upright to maximize carrying capacity.

**Your Price: \$300.00**



### All Weather Cargo Mat

Part Number: 4KE061180

Two channel camera system for video recording of driving situations in certain Audi models. Please consult your dealer before purchasing.

**Your Price: \$191.10**



### SeaSucker Cable Anchor and Lock Set - Trunk

Part Number: ZAW071105P

The SeaSucker Cable Anchor features a plastic-coated steel entainer that is designed to close inside a trunk or hatchback seam of your vehicle, providing an anchor point for a cable lock, while still protecting your paint. This set also contains a 6' long plastic-coated cable lock, measuring 12mm thick.

**Your Price: \$300.00**



### Audi Alcantara Cleaner Box

Part Number: EXD128007

A gentle cleaner specifically designed to be used on Alcantara surfaces, the Audi Alcantara Cleaner is perfect for cleaning the Alcantara seating surfaces and steering wheels in Audi models.

**Your Price: \$12.68**



### Splash Guards (Rear)

Part Number: 4KE075101

Help protect the finish of your e-tron® with custom-fit Audi Splash Guards, made from crack-resistant rubber. They are available in sets of two for front or rear. Set includes 2 rear splash guards.

**Your Price: \$151.90**



### Audi Parts & Accessories Limited Warranty

- When installed by a dealer on a new vehicle prior to or at the time of sale, Audi Genuine Accessories fall under the terms of the 4 years / 50,000 miles whichever occurs first/ New Vehicle Limited Warranty (NVLW).\*
- When purchased over the counter\*\*, Audi Genuine Accessories have a limited warranty term of 1 year or 12,000 miles, whichever occurs first.\*\*\*
- Audi Genuine Accessories installed by a dealer after the NVLW is ended or when the remainder of the NVLW is less than 1 year/12,000 miles, have a limited warranty term of 1 year/12,000 miles, whichever occurs first.\*\*\*



### 15% OFF any accessory purchase

Must present offer at time of write-up. Discount applied before taxes. May not be combined with other offers. Limit one per customer. Not redeemable for advanced specials, previous purchases, or cash. Valid at a participating Audi dealership only. See participating dealer for complete details. Offer expires.

Conditions apply\*\*\*\*.

\*Warranty duration is remainder of NVLW period or 1 year / 12,000 miles from repair completion date (or purchase date), whichever is greater.

\*\*Over-the-counter sale - labor required to remove the defective part and to install a new or re-manufactured part is not reimbursable.

\*\*\*Mechanical parts and electronic components are subject to inspection by Audi, and, if found to be damaged due to improper installation or handling by an unauthorized repair facility, cannot be accepted for warranty reimbursement. Audi is not responsible for damage or malfunctions resulting from misuse, negligence, alteration, modification, environmental damage, accident or fire, improper repair of the vehicle, including improper repair of body and/or electrical, or damage done due to improper installation or diagnosis, use of the part or accessory in a vehicle used for a competitive purpose, or failure to follow recommended maintenance intervals and requirements.

\*\*\*\*This warranty does not cover wear items such as clutch linings, brake pads, brake linings, windshield wiper blades, fuses, worn seat covers, and other items that are subject to wear. It is not valid in the state of New York, New Jersey, or Delaware. Freight where specifically required as part of a repair covered by warranty. Excludes labor and other items not at the expense of the owner.

For further details, limitations, and exclusions, visit <https://parts.audiusa.com/policy.aspx>

Proper installation required. Professional installation may be recommended. See owner's literature and dealer for details. All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.

### Mark Mustermann Audi

12345 Main Street Suite B  
City, State 00000  
(123) 456-7890

Mark Mustermann Jr.  
mark@mustermannaudi.com  
(234) 567-8910



## Magic Pocket

The ADT makes it easy to create and print customized **Magic Pockets** for vehicles. These sheets allow you to outline **the costs of optional accessories and add-ons for showroom vehicles**.

This screen gives you the ability to print a Magic Pocket showing specific Fitment, Part Number, VIN and Vehicle Total. Pricing can be set to MSRP, Installed, or Our Price. Non-cataloged items can also be added to the Magic Pocket by entering the description in the Additional Items box and the price in the Additional Items Price box.

After you've added all necessary information, click the Print button. Your Magic Pocket can be placed on showroom vehicles to show optional accessories, or to promote an already-accessorized vehicle.

PDF Brochure	<input data-bbox="997 168 1034 206" type="button" value="+"/>
Price Tag	<input data-bbox="997 228 1034 266" type="button" value="+"/>
Quote	<input data-bbox="997 288 1034 327" type="button" value="+"/>
Sell Sheet	<input data-bbox="997 349 1034 387" type="button" value="+"/>
Magic Pocket	<input data-bbox="997 409 1034 448" type="button" value="-"/>






  

VIN	Stock Number	
<input type="text"/>	<input type="text"/>	
Additional Items	Additional Items Price	
<input type="text"/>	<input type="text"/>	
Pricing	Fitment	Vehicle Total
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input data-bbox="754 734 1029 772" type="button" value="Print"/>		

<input type="text" value="Email list to customer."/>	<input data-bbox="927 817 1050 855" type="button" value="Email List"/>
--	--

Here is an example of a Magic Pocket printable:

			
<b>Fitment Title</b>			
Stock Code: A11965		VIN:WAUW3AFC3JN029888	
Accessories Description	QTY	Our Price	
 All-Weather Cargo Mat need room for two lines	1	align="right">\$ 150.00	
 Base Carrier Bars	1	align="right">\$ 490.00	
 Thule® Canyon Basket	1	align="right">\$ 300.00	
 Dog Harness - Extra Large	1	align="right">\$ 174.00	
Installation Service		align="right">\$ 0.00	
		Vehicle Total	\$ 76,700.00
		Accessories Total	\$ 1,114.00
<b>Vehicle and Accessories Total</b>		<b>\$ 77,814.00</b>	
<p><small>Quote does not include applicable item or labor tax.  Authorized or Genuine Audi Accessories installed prior to new vehicle delivery are covered during the New Vehicle Limited Warranty period. If these accessories are installed by an authorized Audi dealer during the New Vehicle Limited Warranty period they are covered for the greater of: (1) the remainder of the New Vehicle Limited Warranty period; or (2) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first).</small></p>			

### List

The List menu allows you to easily see your list summary without having to navigate back to the Cart Page while you search. You will be able to see the items on your list (complete with the subtotal and the total) or jump to the

List Page tools.

The screenshot shows a 'List Summary' modal window with a close button (X) in the top right. The window contains a list of five items, each with a placeholder image, a title 'LOREM IPSUM dolor sit amet', and a part number '1234567890987'. The items are listed with their quantities, unit prices, and MSRP values. A 'Cart Subtotal' is shown as \$1,200.00, and a 'Total' is shown as \$1,200.00. A 'View List' button is located at the bottom of the modal.

Qty	Remove Item	Unit Price	MSRP
2	X	\$100.00	\$00.00
2	X	\$100.00	\$00.00
2	X	\$100.00	\$00.00
2	X	\$100.00	\$00.00
4	X	\$100.00	\$00.00
Cart Subtotal:		\$1,200.00	
<b>Total:</b>		<b>\$1,200.00</b>	

## Menu

Located in the upper right hand corner of the navigation bar, the site menu reveals convenient links to other important tools including VW DriverGear, news, knowledge base articles, the Control Panel login and SimplePart's technical support.

The screenshot shows a 'Menu' modal window with a close button (X) in the top right. The menu contains the following links: News, Support Knowledge Base, and Control Panel Login. Below these links is a 'Contact SimplePart' section with two buttons: 'Email' and '(404) 620-9764'.

Got questions about the Accessory Desking Tool? We're here to help, so reach out to our Client Services team at [support@simplepart.com](mailto:support@simplepart.com) or give us a call at 1-888-843-0425.