

ADT Redesign Tutorial

Last Modified on 12/15/2022 9:52 am EST

Introduction

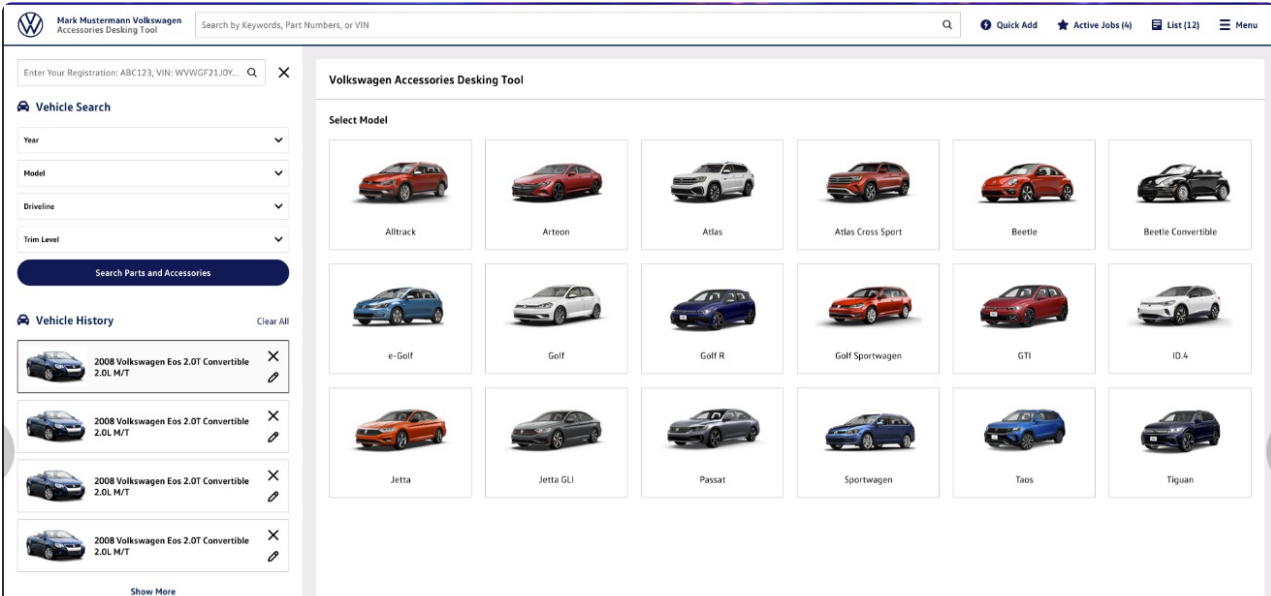
SimplePart's **Accessory Desking Tool (ADT)**, formerly known as **B2B**, is a set of solutions and functions designed to provide you with more robust product information and selling tools. Furthermore, the **redesigned Sell Sheet** is geared toward simplifying your accessories upselling process at the point of purchase.

The ADT gives you access to features including **news feeds, sales session creation and saving, internal product notes and information, labor hours, rates and install times as well as customized printable materials to aid in the sales process.** The design aims to make for a more customized but uniform solution so that you can cut down on the clicks and streamline the buying process with your customers.

Homepage

The ADT homepage can be accessed via **SimplePart's login page**, or by clicking on the **Dealer Login** button in the page footer of the Tier 1 or dealer sites. To log in using **SSO (Single Sign On)**, go to your portal and sign in using your username and password, then click **Submit**.


Upon logging in, you will notice that the interface is a streamlined version of the customer-facing homepage. Consumer-specific functions are replaced with options and features best suited to your needs.



The screenshot displays the Volkswagen Accessories Desking Tool interface. At the top, there is a search bar with the text "Mark Mustermann Volkswagen Accessories Desking Tool" and a search icon. Below the search bar, there is a "Vehicle Search" section with dropdown menus for "Year", "Model", "Driveline", and "Trim Level", and a "Search Parts and Accessories" button. To the right of the search bar, there is a "Volkswagen Accessories Desking Tool" section with a "Select Model" grid. The grid contains 18 car models arranged in a 3x6 grid: Alltrack, Arteon, Atlas, Atlas Cross Sport, Beetle, Beetle Convertible, e-Golf, Golf, Golf R, Golf Sportwagen, GTI, ID.4, Jetta, Jetta GLI, Passat, Sportwagen, Taos, and Tiguan. Each model is represented by a small image and its name.






Vehicle Search

The Accessories and Parts drop-down search options are located near the top left-hand side of the page. This feature provides you with the ability to drill down through the **year, model, driveline and trim level** to locate the required parts or accessories quickly and efficiently.



Vehicles
Quick Add
Active Jobs (4)
×
Menu

List Summary

 LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	Qty: 2 ✕ Remove Item	\$100.00 MSRP \$00.00 \$100.00
 LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	Qty: 2 ✕ Remove Item	\$100.00 MSRP \$00.00 \$100.00
 LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	Qty: 2 ✕ Remove Item	\$100.00 MSRP \$00.00 \$100.00
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 LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	Qty: 2 ✕ Remove Item	\$100.00 MSRP \$00.00 \$100.00
Cart Subtotal:		\$1,200.00
Total:		\$1,200.00

[View List](#)

Active Jobs

You can save the current lists to be retrieved later. All saved lists appear in the **Active Jobs** section in the navigation menu at the top of the page and can be easily retrieved by clicking the Active Jobs button.

Quick Add
Active Jobs (4)
List (12)
Menu

Active Jobs

Named List 1	Load	-
Date	11-13-2021	
Models	Volkswagen	
List Items	12 Items	
Order Total	\$5,489.13	
Delete		Load
Named List 2	Load	+
Named List 3	Load	+
Named List 4	Load	+

When you create a list, the option to check out is replaced with a **set of tools** which can be used to generate **branded printable materials** to help in the selling process.

The **tools on the Cart Page** are as follows:

PDF Brochure

You can create a **branded PDF brochure** which can then be emailed or printed and given to a customer.

The form is titled "PDF Brochure" and includes fields for "First Name", "Last Name", and "Email Address". Below these are fields for "Additional Items" and "Additional Items Price". At the bottom, there are dropdown menus for "Pricing" and "Fitment", and a date field for "Expiration" with a calendar icon. "Email" and "Print" buttons are located at the bottom right.

You also have the ability to add the customer's name, assign an expiration date, change pricing on items, and add custom product descriptions to further customize the brochure.

This feature can be used in your **day-to-day operations** to create a brochure of accessory items for a vehicle that a customer just purchased. Here is an example of the PDF Brochure printable:

The brochure header features the Volkswagen logo, "2022 Volkswagen Taos", and dealer information: "Mark Mustermann VW Dealer, 1234 Main Street, Atlanta, GA 30309 | (123) 456-7890". The main content consists of six product cards, each with an image, name, part number, and price. The items are: Cargo Box Carrier - Matte Black (\$525.00 +\$37.50 installation), Cargo Box Carrier Attachment - Gloss Black (\$735.00 +\$31.25 installation), Kayak Holder Attachment (\$175.00 +\$31.25 installation), Surfboard Holder Attachment (\$193.50 +\$31.25 installation), Universal Tablet Holder (\$115.00 +\$37.50 installation), and Splash Guards (Front) (\$61.00 +\$50.00 installation).

Price Tag





You can print **Price Tags** for each of the items in the list, or you can create a custom Price Tag for non-catalog items in the additional items box. Tags display the brand logo, part name and number, and the MSRP, Installed or Custom price of a single unit. The tag sizes are currently set up to print as 3.5" x 2" or 6" x 4".

The form is titled "Price Tag" and includes fields for "Additional Items", "Additional Items Price", and "Pricing". Below these is a "Select a Size" section with radio buttons for "3.5\" x 2\"" (selected) and "6\" x 4\"". A "Print" button is located at the bottom right. Below the form are three expandable sections: "Quote", "Sell Sheet", and "Magic Pocket", each with a "+" button.

These price tags were developed to create a self-serve way to let customers know the cost of items that are on

display in the merchandising areas of your showroom.

Here is an example of a Price Tag printable:

Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  \$10,050.00* Part Number: 4G8071126	Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  \$10,050.00* Part Number: 4G8071126
Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  \$10,050.00* Part Number: 4G8071126	Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  \$10,050.00* Part Number: 4G8071126

Quote

You have the ability to **generate a quote** for the items in the list and calculate the financing impact of adding those items to a purchase. You can then print or email this information to the customer.

PDF Brochure	<input data-bbox="1150 898 1185 936" type="button" value="+"/>	
Price Tag	<input data-bbox="1150 958 1185 996" type="button" value="+"/>	
Quote	<input data-bbox="1150 1019 1185 1057" type="button" value="-"/>	
Customer Name	Method	Email Address
<input type="text"/>	<input type="text" value="v"/>	<input type="text"/>
Additional Items	Additional Items Price	
<input type="text"/>	<input type="text"/>	
Pricing	Finment	Expiration
<input type="text" value="v"/>	<input type="text" value="v"/>	<input type="text"/>
Financed Amount	Months	Interest Rate
<input type="text"/>	<input type="text"/>	<input data-bbox="959 1352 986 1368" type="text" value="%"/>
<input data-bbox="1002 1352 1177 1379" type="button" value="Calculate Quote"/>		
Additional Parts & Accessories Total	Total Monthly Payment (Vehicle And Accessories)	Total Monthly Payment Impact (of Accessories)
\$562.60	\$95.75	\$48.18
<input data-bbox="676 1541 919 1574" type="button" value="Email"/> <input data-bbox="935 1541 1177 1574" type="button" value="Print"/>		
Sell Sheet	<input data-bbox="1150 1603 1185 1641" type="button" value="+"/>	
Magic Pocket	<input data-bbox="1150 1664 1185 1702" type="button" value="+"/>	




As with the other ADT functions, you can select the pricing method, input the customer's name and add an offer expiration date, as well as include non-catalog items in the additional items box. The **Quote Calculator** will factor in the financed amount, interest rate and financing duration in months.

Here is an example of a printable quote:

Mark Mustermann Volkswagen
Accessory Quote

1234 Street Suite B, City, State 00000 000.000.0000 jama@dealer.com | www.markmustermann.com

Customer Name: Mark Mustermann
Created: 11/14/17
Vehicle: 2017 Volkswagen GTI V6T Sport
Quote ID: 0000

Product Details	Quantity	Weight (lb)	Our Price
 Hatch Top Spoiler - Front K0485124644P	1	5.95	\$ 128.00
 Sport Suspension Kit SCT561370A9GX	1	17.20	\$ 100.00
 18" PIRELLI WHEEL - BLACK 0000219109	1	25.35	\$ 63.00
Parts and Accessories	48.50		\$ 508.86
Down Payment			\$ 6.00
Total Due			\$ 77,208.85

Quote does not include applicable item or labor tax. Learn more about all taxes, restrictions and pricing. *Due to space, please see separate invoice.

If financed with auto payment, this quote helps you estimate your monthly payments for illustrative purposes only. Actual pricing and terms or any finance or lease transaction must be agreed upon by you and your dealer. Dealer sets actual price.

Parts and Accessories Total	Total Monthly Payment (Accessories and Tax)	Payment Impact (of Accessories)
\$ 508.86	\$ 1,080.75	\$ 15.43

Payment impact price is based on the following information provided at the time this was created:	Financed Amount (Accessories and Tax)	\$ 77,208.85
	Months	72
	Interest Rate	0%

Initial Gross Vehicle Weight (kg)	
Weight of Removed Accessories (lb)	
Quoted Accessory Weight Above (kg)	
Adjusted Gross Vehicle Weight (kg-B+C)	

Sell Sheet

This feature provides dealers a direct opportunity **during the pre-purchase process** to add a coupon to **incentivize accessory purchases**. You can print or email a Sell Sheet showing the Pricing, Labor Units, Expiration, and Promotion Slots as well as Additional Pricing Value. You can also select the Hero Image Model you'd like to include on the sheet and input the customer's email address.

PDF Brochure	+								
Price Tag	+								
Quote	+								
Sell Sheet	-								
<table border="1"> <thead> <tr> <th>Pricing</th> <th>Labor Units</th> <th>Expiration</th> </tr> </thead> <tbody> <tr> <td><input type="text" value=""/></td> <td>100.00 Labor units = 1 hour</td> <td><input type="text" value=""/></td> </tr> </tbody> </table>		Pricing	Labor Units	Expiration	<input type="text" value=""/>	100.00 Labor units = 1 hour	<input type="text" value=""/>		
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<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>							
<div style="display: flex; justify-content: space-around;"> <div style="background-color: #003366; color: white; padding: 5px 20px; border-radius: 10px;">Email</div> <div style="background-color: #003366; color: white; padding: 5px 20px; border-radius: 10px;">Print</div> </div>									
Magic Pocket	+								

Here is an example of the printable Sell Sheet:

Jetta Accessories.
It just keeps getting better.

Splash Guards (Rear) - Black
Part Number: 3422713103
Designed for a tight fit, these splash guards help protect your Volkswagen Jetta against road debris. Made from a heavy-duty material, splash guards resist cracking during installation. Mounting hardware included. See Us!
Your Price: \$70.00

Side Window Deflector Kit
Part Number: 342262210003
Help reduce noise and water intrusion on hotlines with this window deflector. Made of molded steel, this "FlexGuard" deflector is designed to fit snugly over window frames and seal off wind and rain. Kit includes both front and rear side window deflectors. Check local regulations concerning the use of side window deflectors.
Your Price: \$202.86

HojjMats® Carpeted Mats - Anthracite
Part Number: 342261370004
Customized for your vehicle, these mats help provide additional coverage and protection. Made from durable plastic, the mats are easy to clean. The "HojjMats" feature a non-slip, durable, and scratch-resistant color. Each mat includes an anti-static, moisture-resistant, and odor-resistant backing. The mats are easy to clean and help keep your car's interior looking like new.
Your Price: \$105.00

17" Tronic Wheel - Winter Wheel - Silver
Part Number: 342262210002
Help reduce road noise and improve your ride with these 17" Tronic wheels. Made of high-strength steel, these wheels are designed for maximum performance. Each wheel includes a mounting, balancing, valve stem and hub, center cap or TPMS. Each set includes 4 additional caps.
Your Price: \$307.14

Center Twin Sport Muffler - Stainless Steel
Part Number: 342261370008
Improve the sound of your vehicle's engine with this center twin sport muffler. Made from stainless steel, this muffler is designed for maximum performance. The muffler is easy to install and helps reduce engine noise. This muffler is designed for maximum performance and is easy to install.
Your Price: \$418.57

MuddyBuddy® - Trunk Liner - Black
Part Number: 3422613103
The heavy-duty MuddyBuddy® trunk liner is made of high-quality plastic and fits snugly over the trunk floor. The liner is easy to clean and helps protect the trunk floor from dirt and debris. The liner is also designed to fit snugly over the trunk floor and is easy to install.
Your Price: \$105.00

Get a 15% Volkswagen Accessories rebate by mail

As a Volkswagen Pre-Paid Card (up to \$100) when you purchase Volkswagen Accessories between 12/01/18 and 11/30/19. Your Volkswagen Pre-Paid Card is valid for 12 months from the date of purchase. See us for details.

15% OFF any accessory purchase

Learn more about the 15% rebate, contact your retailer, and see required terms and conditions at [www.vw.com/15percentoff](#). Offer valid on new vehicles, with some restrictions. See us for details.

Mark Mustermann Volkswagen

1714 Main Street Suite B
St. Louis, MO 63103
(314) 444-7890

Mark Mustermann is a member of the Volkswagen Group of America.
(2016) 147 0913

Magic Pocket

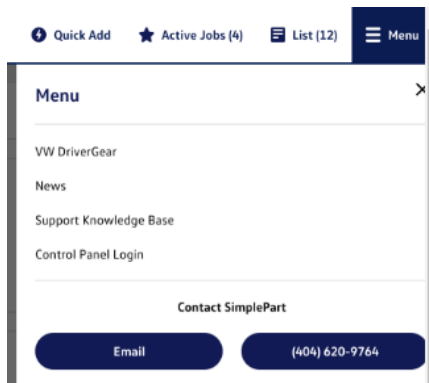
The ADT makes it easy to create and print customized **Magic Pockets** for vehicles. These sheets allow you to outline **the costs of optional accessories and add-ons for showroom vehicles.**

This screen gives you the ability to print a Magic Pocket showing specific Fitment, Part Number, VIN and Vehicle Total. Pricing can be set to MSRP, Installed, or Our Price. Non-cataloged items can also be added to the Magic Pocket by entering the description in the Additional Items box and the price in the Additional Items Price box.

After you've added all necessary information, click the Print button. Your Magic Pocket can be placed on showroom vehicles to show optional accessories, or to promote an already-accessorized vehicle.

PDF Brochure	+						
Price Tag	+						
Quote	+						
Sell Sheet	+						
Magic Pocket	-						
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border-bottom: 1px solid #ccc; padding: 5px;">VIN</td> <td style="width: 50%; border-bottom: 1px solid #ccc; padding: 5px;">Stock Number</td> </tr> <tr> <td style="border-bottom: 1px solid #ccc; padding: 5px;">Additional Items</td> <td style="border-bottom: 1px solid #ccc; padding: 5px;">Additional Items Price</td> </tr> <tr> <td style="border-bottom: 1px solid #ccc; padding: 5px;">Pricing</td> <td style="border-bottom: 1px solid #ccc; padding: 5px;">Vehicle Total</td> </tr> </table>		VIN	Stock Number	Additional Items	Additional Items Price	Pricing	Vehicle Total
VIN	Stock Number						
Additional Items	Additional Items Price						
Pricing	Vehicle Total						
<div style="background-color: #003366; color: white; padding: 5px 15px; border-radius: 5px; display: inline-block;">Print</div>							

Here is an example of a Magic Pocket printable:



Got questions about the Accessory Desking Tool? We're here to help, so reach out to our Client Services team at support@simplepart.com or give us a call at 1-888-843-0425.
